

UP Chapter Executive Meeting December 5, 2019 Embers CU Marquette, MI

I. Call to Order: Chapter Chair, Chris Ison called the meeting to order at 3:02 pm EST

II. Roll Call Executive Committee and Committee Chairs

Present were: Chris Ison, Lynda Ellis, Ray Theoret, Connie Toensing, Brenda Lippens, Tom Blake, Darcy McLean, David Black, and Jim Veneskey. MCUL Rep. Marc McKellar, was present. Committee Chair's present were George Isola, Katie Wilcox, and Jennie Gylock. Absent was Tyler DuBord.

- III. Minutes of Previous Meetings
 - a. Minutes from the previous Regular Meeting dated August 9, 2019 in Harris, MI were approved on a motion by Jim and supported by Darcy, motion carried.
- IV. Correspondence
 - a. None
- V. Reports:
 - a. League Director: Connie Toensing Quarterly meeting will be on Tuesday December 10, 2019. Nothing else to report at this time.
 - b. Chapter Chair: Chris Ison Nothing to report
 - c. Treasurer and Budget: Ray Theoret
 - 1. The Chapter balance is \$24,252.91
 - 2. Budget will be reported on after December year end.
 - d. Audit Committee: Tom Blake Nothing to Report
 - e. Marketing: George Isola This is George's last meeting before retirement.
 - Items he handles that will need to be taken care of are:
 CU Week Drawing, Coordinating Quiz Bowl sponsorship, Reach out to TV6 to donate a television for the UP Chapter Annual Meeting, and Prepare/give a report for the annual meeting
 - f. Education: Brenda Lippens Education is complete for 2019
 - g. Events: Darcy McLean
 - 1. Date is set for Managers Conference 2020
 - 2. February Executive Committee Meeting 2/21/20 at 1:00 pm eastern time in the Bear Room at the Island Resort.

- h. Golf Committee: Tyler DuBord Absent Tyler sent financials to review \$8,000.00 was given to the Honor Flight.
- i. Annual Meeting Committee: Connie Toensing
 - 1. A meeting was held prior to Executive Committee meeting. This year's meeting is April 17, 18, 19, 2020, the theme is Grease, and education was discussed.
 - 2. We will be increasing registration by \$10.00 per ticket and vendors price will be \$550.00 for early registration and \$650.00 for late registration.
 - 3. Contracts are ready to be signed with the Island for April 2023 and April 2024.
- j. League Consultant: Marc McKellar Spoke about Fintech and CUSG is bringing Fintech to credit unions - Member XP and digital marketing
- k. Legislative: Katie Wilcox
 - 1. Kim Kareckas attended Congressman Bergman's Golf Retreat with the MCUL and credit union representatives on August 26th and 27th in Traverse City and Harbor Springs
 - 2. Plans to attend Hike the Hill in D.C. fell through
- I. 906 hYPe: Katie Wilcox
 - 1. Socials were quiet the last few months, but December and January have events scheduled
 - 2. A new membership campaign, Sponsorship letters, and UP Crash Applications are coming up
 - 3. Katie will be gradually stepping down recommend Dylan to take the 906hYPe seat in 2020
- m. Website: Jennie Gylock
 - 1. Submitting information, email Jennie at jgylock@peninsulafcu.com
 - 2. Currently working on a "submit information" button, should be complete by end of 2019
 - 3. Updating information Chapter Policies last update 2015 (place on Agenda for February), UP Chapter master plan last update 2017 (place on Agenda for review May 2020)

Motion to accept all Committee Reports by Connie and supported by David, motion carried.

- VI. Old Business None
- VII. New Business
 - a. Pat Ruecker Scholarship Applications will be handled by Katie and 906hYPe
 - b. Annual Meeting Award Nomination requests will be sent out in January
 - c. Executive Committee members up for re-election are Chris, Lynda, and Ray
- VIII. For the good of the Chapter None

Adjournment - The meeting adjourned at 3:49 pm Respectfully submitted by: Lynda Ellis, Secretary